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***The New England Concrete Manufacturers Association Announces Career Day for Massachusetts vocational students October 13-14<sup>th</sup> in Boxborough, MA***

The New England Concrete Manufacturers Association (NECMA) is a professional association of forward-thinking members who share a dynamic vision that unites them, with a commitment to grow the masonry & hardscape industry. Identifying and developing pathways to success for students and individuals through promotion, education and connection. As a 501c nonprofit association, the NECMA provides monetary grants, material donations, education to instructors, and hosts industry-related events through-out the year.

NECMA has a mission to Enlighten, Educate, Empower, and Employ members and future members of the masonry and hardscape industry. At the Boxboro Regency Hotel & Conference Center on October 13<sup>th</sup> & 14<sup>th</sup> the association will put forth a Career Day with 23 sponsors, 15 industry contractors and 150-200 vocational students. "Workforce development has always been a critical cornerstone to the trades industry, especially now. Our association strives to work with our vocational educators and industry members to cultivate and match students of the masonry and hardscape trades with employers where they can achieve career success upon graduation" said NECMA Executive Director Brian Scanlon.

At the NECMA Career Day, students will be able to speak directly with masonry and hardscape contractors about career opportunities and the success they can achieve within the masonry and hardscape trades. Students have been trained by experienced instructors and many have hands on experience with hardscaping and masonry either in their shop or in a co-op program and possess the competencies and skills to make meaningful employees.

The event will run 9am- 1pm each day. Students will be broken into 3 groups and will rotate through visiting and speaking directly with contractors and exhibitors and hearing from a panel of industry experts. Students will also be able to attend mini lectures offered by industry professionals and business owners detailing their experiences in the industry, as well as learning from exhibitors about the latest products, technologies, and techniques in the masonry & hardscape industry from manufacturing through installation.

Up to 200 students are expected to attend from Bay Path Regional Vocational Technical High School, Bristol County Agricultural High School, Essex North Shore Agricultural and Technical High School, Greater Lawrence Technical High School, Greater Lowell Technical High School, Montachusett Regional Vocational Technical High School, Shawsheen Valley Regional Technical High School and Whittier Regional Vocational Technical High School.

There are still opportunities for masonry & hardscape contractors to set up a table in the exhibit hall to connect with and mentor students from these schools and meet potential employees for next season. Contact Brian Scanlon, Executive Director of NECMA for more information at (774) 402-0653 or [bscanlon@necma.com](mailto:bscanlon@necma.com)

**[www.necma.com](http://www.necma.com)**

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**Career Day Venue: Boxboro Regency Hotel & Conference Center 242 Adams PI, Boxborough, MA 01719**